

You are invited to attend DairyTas'

# Understanding Dairy Farm Conversions Field Day

**When:** Tuesday July 18 2017

**Time:** 10.30am to 2.00pm

**Where:** Clear Springs Dairy Farm, 264 Meander Rd, Meander

Clear Springs is a new dairy conversion farm which commenced operation in 2016, milking 900 cows on 360 ha with 70% irrigated. Present on the day will be the farm development/conversion manager (John Wilson), farm owner's representative (Andrew Beattie) and the farm manager (Tim Salter) to give their perspectives on the business.

Come along to hear about:

- The process to undertake a conversion from start to finish
- What the key challenges are in developing a dairy conversion
- What the critical requirements are to make a dairy conversion work
- IntoDairy project activity and outcomes

The DairyTas IntoDairy project, a jointly funded project by the dairy industry, State and Australian Governments, has provided support for dairy conversion planning around the state over the past four years. At this field day you will also hear about the impact that the project has had as well as other project activities such as business management, attracting investment, Clean Rivers and building herd and people capability.

RSVP to DairyTas on 64322233 or [admin@dairytas.net.au](mailto:admin@dairytas.net.au)



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